

October Frost

Arts Fair

WHAT

Frost Over Barraba is a well-known regional arts event of almost 50 years standing. In 2021 Frost Over Barraba is teaming with market specialists The Market Project to hold a springtime one-day Arts Fair. The OctoberFrost Arts Fair will bring together artists and artisans with visitors from around regional NSW.

WHEN

Saturday 9th October 2021, 9am to 3pm

WHERE

The OctoberFrost Arts Fair will be held in the Barraba's main street. Queen Street is a picturesque tree-lined street with generous footpath space and many historic buildings.

Various buildings, grass spaces, footpaths and courtyards in Queen Street will be used to showcase a range of artists and makers. Barraba's local businesses, gallery and museum will also be open on the day so visitors can experience all that Barraba has to offer.

Barraba is also the location of the destination silo artwork "The Water Diviner" by Fintan Magee.

EVENT DETAILS

In addition to a range of stall holders selling their works on the day, there will also be live music, creative workshops, mural painting, an art bar, theatre performances, community markets and lots more.

We will be encouraging everyone from regional NSW to attend. We will have something for everyone!

TARGET AUDIENCE

Barraba is a picturesque day's drive for a range of communities in regional NSW. Barraba is 60 minutes drive from Tamworth, 75 minutes from Gunnedah and 80 minutes from Inverell. We expect visitors from the surrounding regions of Tamworth, the Liverpool Plains, the New England, as well as the Narrabri, Moree, Gunnedah and Gwydir shires.

PROMOTION

As part of your stall fee your business will be promoted via our extensive social media platforms and networks. A range of media outlets from across regional NSW will cover the event and provide more exposure for your business.

A site map on the day will list your business and be provided to all visitors.

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EXHIBITOR APPLICATION FORM

To complete your application please email the following to marketprojectenquiries@gmail.com:

- » A signed copy of this application form
- » A short introduction about you as an artist/maker and some details about how you make your work
- » Two images of your work for use on social media
- » A copy of your certificate of currency for \$20 million public liability insurance

Please note: Exhibitor selection will be decided by the organisers. The organisers reserve the right to choose exhibitors that best meet the criteria of producing quality handmade products.

NAME/S: _____

BUSINESS NAME/S (if applicable): _____

ADDRESS: _____

POSTCODE: _____

EMAIL: _____ MOBILE: _____

FACEBOOK: _____ INSTAGRAM: _____

WEBSITE (if applicable): _____

STALL COSTS

Indoor space

2m x 2m site - \$90

3m x 2m site - \$110

3m x 3m site - \$120

6m x 2m site - \$150

3m wide wall hanging space - \$70

Outdoor space

3m x 3m grass site - \$100 (gazebo permitted)

2m x 1m street stall - \$100 (no gazebo permitted)

Please contact us via email if you require a different sized outdoor street space for your stall.

1.5m x 1.5m sculpture space - \$40

Please check floor plan on page 3 and write down your preferences for location of your stall.

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Please read through the terms and conditions below and sign and date form before returning. Payment details will be emailed to you if you are successful in securing a site. Stalls are selected on the 2nd of September 2021. You will be advised by email.

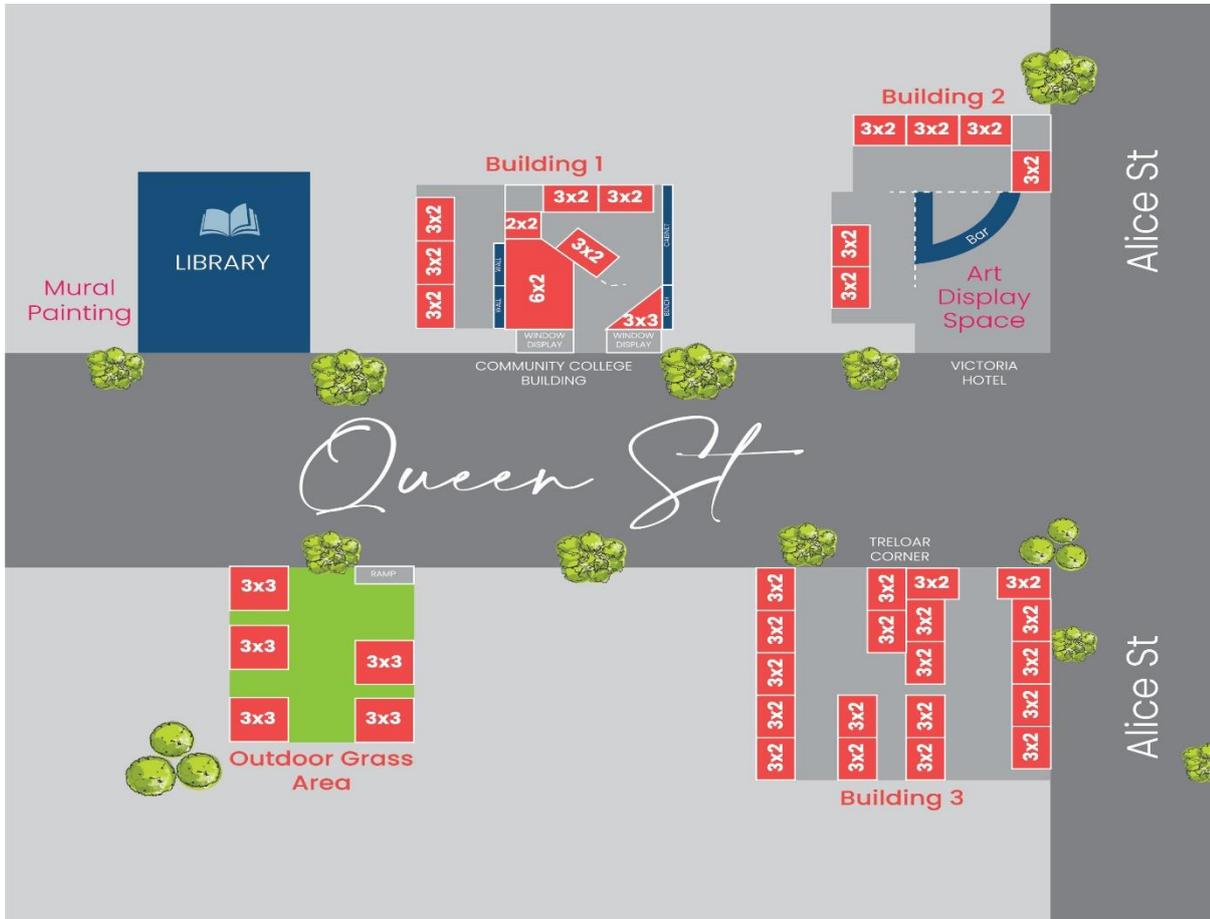
TERMS AND CONDITIONS

1. All artworks and products must be handmade and/or designed by the stall holder attending.
2. The stall fee provides the exhibitor with a floor or grass space of a specific size.
3. More than one artist/maker can apply to share a stall if they wish.
4. The exhibitor must provide all equipment for their stall including tables, chairs, hanging equipment.
5. If the event is cancelled due to COVID, the exhibitor will receive their full stall fee back.
6. Exhibitor selection will be decided by the organisers.
7. The organiser reserves the right to refuse or cancel an exhibitor for any reason at any time. If an exhibitor is cancelled by the organiser, they will receive a refund of their full stall fee.
8. If an exhibitor cancels their stall at least 2 weeks prior to the event, they will receive their full stall fee back. If an exhibitor cancels within 2 weeks of the event, they will receive their stall fee back minus a \$50 cancellation fee.
9. The organiser reserves the right to move an exhibitor to a new location prior to the event starting, for any reason.
10. Submitting an application form does not guarantee a site. Organisers will select the sites on the 2nd of September. All applicants will be notified of the outcome by email.
11. Payment details will be provided to the exhibitors when notified of approval.
12. Only those who fully pay their stall fee by the 17th of September will be allowed to exhibit.
13. All works must be for sale and be works/products created or designed by the exhibitor.
14. The organisers reserve the right to record images at the event and use these images in media and other online/print platforms for the purposes of promotion of the event.
15. All artworks must be clearly labelled with a sale price.
16. Exhibitors must have hand sanitiser available at their stall for visitors to use. They must also practice and enforce social distancing at their stalls and provide their own cleaning products to clean down surfaces regularly throughout the day.
17. Exhibitors must provide their own Public Liability Insurance for their stall and products. Insurance can be obtained through www.localcommunityinsurance.com.au/
18. Exhibitors must provide a COVIDSafe plan for their stall site to the organisers prior to the event. Plans can be completed online at www.nsw.gov.au/covid-19/covid-safe/general-safety-plan
19. Exhibitors must abide by the COVIDSafe guidelines put in place by the organisers for the event.
20. Exhibitors are responsible for providing their own packaging for sold artworks and products.
21. Exhibitors are responsible for receiving and processing payments for their artworks and products.
22. Exhibitors are responsible for their own signage. The organisers will create a site map for the event with all exhibitors listed.
23. Exhibitors must remain at their stalls and have their stalls operational within the opening times of the event. No exhibitor is permitted to pack up while the event is on.
24. There will be COVID capacity limits on each indoor space at the event. Depending on COVID restrictions at the time of the event, there may be a limit of one exhibitor per stall to ensure we can fit in as many customers into the space as possible. The event organisers will inform exhibitors on COVID requirements for the event, 7 days prior. There will be a COVID Marshall positioned at each space to assist with capacity control.
25. The Event Organiser is not liable for the failure to hold the event because of, but not limited to, strikes, accidents, terrorism, acts of nature and any circumstances outside the Event Organiser's control.
26. We encourage exhibitors to offer live demos of their creative/making process.
27. Exhibitors are responsible for keeping their site clean and tidy and for the removal of any rubbish.
28. If the exhibitor causes any damage to the site which results in any charges to the event organiser, the exhibitor responsible will be liable for all such cost.

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STREET AND FLOOR PLAN



Preference for stall site (please refer to page 1 for stall site costs). Please write down the building number or space you would like to be in and the size of stall. Please provide at least two options.

1st Choice: _____

2nd Choice: _____

3rd Choice: _____

Please note: Exhibitors will need to provide all equipment for their site. The stall fee covers the space provided and marketing of your business in the lead up to the event.

I understand and agree to be bound by the terms and conditions of the exhibitor application form.

Signed: _____ Date: _____